

"Yard Sales' Installation At USC Atelier in Santa Monica Place", On Montana, September 1989

"Yard Sales," an art installation by Los Angeles artist John White, will be at the USC Atelier through Sunday, October 1.

On Sunday, Sept. 24, he will speak at 3 p.m. at the Atelier on the second floor of Santa Monica Place.

For five years, the artist has been collecting yard sale signs, attending sales and buying objects. This is the artist's unscientific research of contemporary culture, and it leads him to discoveries about the world we live in. The result is an installation designed to capture the reflection of modern society in the common yard sale.

The installation included a short video in which White leads the audience on a tour of some actual yard sales. One wall consists entirely of collected signs, mounted from floor to ceiling and wall to wall. The center of the installation is a front porch with numerous treasures on display. Many of the objects have been altered by the artist and are in the process of being transposed from everyday objects into art.